

2024 EDITORIAL CALENDAR

	January	February	March	April	May	June	
Coverage	<p>Class I Focus: UP (Cover)</p> <p>C&S/MOW: Annual Grade Crossing Update</p> <p>Mechanical: Wheels, Axles, Brakes & Bearings</p> <p>C&S/MOW: Winter Challenges</p>	<p>Legislative & Regulatory Issues: Railroads & D.C. (Cover)</p> <p>Special Section: Annual Finance & Leasing Guide</p> <p>MOW: Trackwork</p> <p>Technology Update: Rail Crew Management Software</p>	<p>Cover Story: Genesee & Wyoming's 125th Anniversary</p> <p>MOW: Vegetation Management Equipment/Services</p> <p>Technology Update: Rail Safety Products</p> <p>MOW: Rail Grinding</p>	<p>MOW: MOW Spending Report (Cover)</p> <p>Mechanical: Hopper Cars</p> <p>C&S: Signal Houses (Structures and Components)</p> <p>Technology Update: Monitoring</p>	<p>Intermodal Update (Cover)</p> <p>Mechanical: Locomotive Technology</p> <p>MOW/Product Update: Concrete, Steel and Composite Ties</p> <p>MOW: Emergency Response to Natural Disasters</p>	<p>Class I Focus: CSX (Cover)</p> <p>C&S: Spending Snapshot</p> <p>MOW: Ballast Management</p> <p>MOW: Hi-Rail Maintenance Equipment</p> <p>MOW: Derailment Prevention & Recovery Products & Services</p>	
Special Advertising Opportunities	—	SWARS Show Issue NRC Chairman's Column	ASLRRR Show Issue	NARS Show Issue NRC Chairman's Column	Short Line Advocacy Day Show Issue	RSSI Show Issue NRC Chairman's Column	
Guides, Reports & Directories	—	Annual Finance and Leasing Guide	—	MOW Spending Report	-	C & S Spending Snapshot Car & Locomotive Buyers' Guide & Yearbook Ad close: 4/24/24 Materials Due: 5/1/24	
Readership Study	Ad Study	—	—	Ad Study	—	—	
Ad Close Date	12/11/23	1/9/24	2/6/24	3/11/24	4/8/24	5/10/24	
Materials Due Date	12/18/23	1/16/24	2/13/24	3/18/24	4/15/24	5/17/24	
Additional Digital Opportunities	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>
Bonus Distribution	—	SWARS March 5-6, Galveston Island, TX	ASLRRR March 24-26, Kansas City, MO	NARS April 30-May 1, Chicago, IL Railroad Day on Capitol Hill May 8, Washington, D.C.	—	REMSA & RSSI July 8-10, Louisville, KY	

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	July	August	September	October	November	December
Coverage	<p>Class I Focus: BNSF Railway (Cover)</p> <p>Mechanical: Annual Fleet Stats</p> <p>MOW: Track Inspection</p> <p>Technology Update: Fuel Management</p>	<p>Class I Focus: CPKC (Cover)</p> <p>Special Section: C&S Product Information Directory</p> <p>Mechanical: Autotrack Cars</p> <p>MOW: Rail Fasteners</p>	<p>2023 Rising Stars (Cover)</p> <p>MOW: Surfacing & Tamping</p> <p>MOW: Rail Lubrication/Friction Modifiers</p> <p>C&S: Rail Yard Technology</p>	<p>Class I Focus: CN (Cover)</p> <p>Technology Update: IoT & Predictive Maintenance</p> <p>MOW/Annual Market Update: Wood Ties</p> <p>MOW: Used Equipment (Auctions, Renew-to-New)</p> <p>Mechanical: Tank Car Update</p>	<p>RailTrends 2023 Railroad Innovator Award (Cover)</p> <p>MOW: Material Handling</p> <p>Mechanical: Rail-car Repair</p> <p>MOW: Rail Welding Technology</p>	<p>Outlook 2025: Rail CEOs on the Year Ahead (Cover)</p> <p>C&S/MOW: Outlook for Contracting</p> <p>Passenger Rail Focus: Amtrak</p> <p>Mechanical: Freight-car Forecast</p> <p>Product/Technology Update: Emerging Products/ Technology</p>
Special Advertising Opportunities	—	AREMA Show Issue IANA Show Issue NRC Chairman's Column	RSI Show Issue	NRC Chairman's Column	RailTrends Show Issue	NRC Show Issue MARS Show Issue NRC Chairman's Column
Guides, Reports & Directories	Annual Fleet Stats	C&S Product Information Directory	—	—	Track Buyers' Guide & Yearbook Ad close: 9/23/24 Materials Due: 9/30/24	—
Readership Study	Ad Study	—	—	Ad Study	—	—
Ad Close Date	6/12/24	7/8/24	8/12/24	9/9/24	10/9/24	11/7/24
Materials Due Date	6/19/24	7/15/24	8/19/24	9/16/24	10/16/24	11/14/24
Additional Digital Opportunities	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>	<p>Daily News eNewsletter</p> <p>Digital Ads</p> <p>Digital Problem Solvers</p> <p>Digital Top Executives on the Marketplace</p>
Bonus Distribution	—	<p>IANA September 8-10, Long Beach, CA</p> <p>AREMA September 15-18, Louisville, KY</p>	<p>RSI October 9-11, Chicago, IL</p>	—	<p>RailTrends November 14-15, New York, NY</p>	<p>NRC January 5-8, 2025, Marco Island, FL</p> <p>MARS TBD, Lombard, IL</p>