

# 2024 EDITORIAL CALENDAR

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	January	February	March	April	May	June	July	August	September	October	November	December
<b>Coverage</b>	<p><b>Class I Focus:</b> UP (Cover)</p> <p><b>C&amp;S/MOW:</b> Annual Grade Crossing Update</p> <p><b>Mechanical:</b> Wheels, Axles, Brakes &amp; Bearings</p> <p><b>C&amp;S/MOW:</b> Winter Challenges</p>	<p><b>Legislative &amp; Regulatory Issues:</b> Railroads &amp; D.C. (Cover)</p> <p><b>Special Section:</b> Annual Finance &amp; Leasing Guide</p> <p><b>MOW:</b> Trackwork</p> <p><b>Technology Update:</b> Rail Crew Management Software</p>	<p><b>Cover Story:</b> Genesee &amp; Wyoming's 125<sup>th</sup> Anniversary</p> <p><b>MOW:</b> Vegetation Management Equipment/Services</p> <p><b>Technology Update:</b> Rail Safety Products</p> <p><b>MOW:</b> Rail Grinding</p>	<p><b>MOW:</b> MOW Spending Report (Cover)</p> <p><b>Mechanical:</b> Hopper Cars</p> <p><b>C&amp;S:</b> Signal Houses (Structures and Components)</p> <p><b>Technology Update:</b> Monitoring</p>	<p><b>Intermodal Update</b> (Cover)</p> <p><b>Mechanical:</b> Locomotive Technology</p> <p><b>MOW/Product Update:</b> Concrete, Steel and Composite Ties</p> <p><b>MOW:</b> Emergency Response to Natural Disasters</p>	<p><b>Class I Focus:</b> CSX (Cover)</p> <p><b>C&amp;S:</b> Spending Snapshot</p> <p><b>MOW:</b> Ballast Management</p> <p><b>MOW:</b> Hi-Rail Maintenance Equipment</p> <p><b>MOW:</b> Derailment Prevention &amp; Recovery Products &amp; Services</p>	<p><b>Class I Focus:</b> BNSF Railway (Cover)</p> <p><b>Mechanical:</b> Annual Fleet Stats</p> <p><b>MOW:</b> Track Inspection</p> <p><b>Technology Update:</b> Fuel Management</p>	<p><b>Class I Focus:</b> CPKC (Cover)</p> <p><b>Special Section:</b> C&amp;S Product Information Directory</p> <p><b>Mechanical:</b> Autorack Cars</p> <p><b>MOW:</b> Rail Fasteners</p>	<p><b>2023 Rising Stars</b> (Cover)</p> <p><b>MOW:</b> Surfacing &amp; Tamping</p> <p><b>MOW:</b> Rail Lubrication/Friction Modifiers</p> <p><b>C&amp;S:</b> Rail Yard Technology</p>	<p><b>Class I Focus:</b> Norfolk Southern (Cover)</p> <p><b>Technology Update:</b> IoT &amp; Predictive Maintenance</p> <p><b>MOW/Annual Market Update:</b> Wood Ties</p> <p><b>MOW:</b> Used Equipment (Auctions, Renew-to-New)</p> <p><b>Mechanical:</b> Tank Car Update</p>	<p><b>RailTrends 2023 Railroad Innovator Award</b> (Cover)</p> <p><b>MOW:</b> Material Handling</p> <p><b>Mechanical:</b> Rail-car Repair</p> <p><b>MOW:</b> Rail Welding Technology</p>	<p><b>Outlook 2025:</b> Rail CEOs on the Year Ahead (Cover)</p> <p><b>C&amp;S/MOW:</b> Outlook for Contracting</p> <p><b>Passenger Rail Focus:</b> Amtrak</p> <p><b>Mechanical:</b> Freight-car Forecast</p> <p><b>Product/Technology Update:</b> Emerging Products/Technology</p>
<b>Special Advertising Opportunities</b>	—	SWARS Show Issue NRC Chairman's Column	ASLRRA Show Issue	NARS Show Issue NRC Chairman's Column	Short Line Advocacy Day Show Issue	RSSI Show Issue NRC Chairman's Column	—	AREMA Show Issue IANA Show Issue NRC Chairman's Column	RSI Show Issue	NRC Chairman's Column	RailTrends Show Issue	NRC Show Issue MARS Show Issue NRC Chairman's Column
<b>Guides, Reports &amp; Directories</b>	—	Annual Finance and Leasing Guide	—	MOW Spending Report	-	C & S Spending Snapshot Car & Locomotive Buyers' Guide & Yearbook <small>Ad close: 4/24/24 Materials Due: 5/1/24</small>	Annual Fleet Stats	C&S Product Information Directory	—	—	Track Buyers' Guide & Yearbook <small>Ad close: 9/23/24 Materials Due: 9/30/24</small>	—
<b>Readership Study</b>	Ad Study	—	—	Ad Study	—	—	Ad Study	—	—	Ad Study	—	—
<b>Ad Close Date</b>	12/11/23	1/9/24	2/6/24	3/11/24	4/8/24	5/10/24	6/12/24	7/8/24	8/12/24	9/9/24	10/9/24	11/7/24
<b>Materials Due Date</b>	12/18/23	1/16/24	2/13/24	3/18/24	4/15/24	5/17/24	6/19/24	7/15/24	8/19/24	9/16/24	10/16/24	11/14/24
<b>Additional Digital Opportunities</b>	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace
<b>Bonus Distribution</b>	—	SWARS March 5-6, Galveston Island, TX	ASLRRA March 24-26, Kansas City, MO	NARS April 30-May 1, Chicago, IL  Railroad Day on Capitol Hill May 8, Washington, D.C.	—	REMSA & RSSI July 8-10, Louisville, KY	—	IANA September 8-10, Long Beach, CA  AREMA September 15-18, Louisville, KY	RSI October 9-11, Chicago, IL	—	RailTrends November 14-15, New York, NY	NRC January 5-8, 2025, Marco Island, FL  MARS TBD, Lombard, IL