

2025 EDITORIAL CALENDAR

Progressive
RAILROADING

	January	February	March	April	May	June
Coverage	UP (Cover) Annual Grade Crossing Update Wheels, Axels, Brakes & Bearings Trackwork	Railroads & D.C. (Cover) Annual Finance & Leasing Guide Ballast Management Monitoring Bridge Update	Women of Influence in Rail (Cover) Vegetation Management Equipment/Services Rail Safety Products Rail Grinding	MOW Spending Report (Cover) Signal Houses (Structures and Components) Hopper Car Update Derailment Prevention & Recovery Products & Services	CSX (Cover) Concrete, Steel and Composite Ties Surfacing & Tamping Fuel Management	Intermodal Update (Cover) C&S Spending Snapshot Intermodal Car Update Hi-Rail Maintenance Equipment Locomotive Technology
Special Advertising & Sponsorship Opportunities	—	Outlook Webcast Sponsorship: Shipping, Logistics, Supply Chain and Intermodal NRC Chairman's Column	Women of Influence in Rail Issue ASLRRRA Show Issue SWARS Show Issue	Outlook Webcast Sponsorship: The Rise of AI Implementation in Rail NARS Show Issue NRC Chairman's Column	Railway Interchange Show Issue	NRC Chairman's Column
Guides, Reports & Directories	—	Annual Finance and Leasing Guide	—	MOW Spending Report	—	C & S Spending Snapshot Car & Locomotive Buyers' Guide & Yearbook Ad close: 4/24/25 Materials Due: 5/1/25
Readership Study	Ad Study	—	—	Ad Study	—	—
Ad Close Date	12/16/24	1/10/25	2/7/25	3/7/25	4/8/25	5/9/25
Materials Due Date	12/23/24	1/17/25	2/14/25	3/18/25	4/15/25	5/19/25
Additional Digital Opportunities	Custom Emails Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Custom Emails Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Custom Emails Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Custom Emails Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Custom Emails Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Custom Emails Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace
Bonus Distribution	—	—	SWARS March 18 - 19 Dallas, TX ASLRRRA April 6 - 8 Denver, CO	NARS May 7 - 9 Chicago, IL Railroad Day on Capitol Hill May 7 Washington, D.C.	Railway Interchange May 20 - 22 Indianapolis, IN	—

Media Kit Available at: www.PRMediaKit.com

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	July	August	September	October	November	December
Coverage	CPKC (Cover) Annual Fleet Stats Track Inspection Emergency Response to Natural Disasters Winter Challenges	Norfolk Southern (Cover) C&S Product Information Directory Autorack Car Update Rail Fasteners Rail Security	Rising Stars (Cover) Rail Lubrication/ Friction Modifiers Rail Yard Technology Rail Crew Management Software	BNSF (Cover) Wood Ties Tank Car Update Used Equipment (Auctions, Renew-to-New) Emerging Products & Technology	RailTrends Innovator Award (Cover) Rail-Car Repair Rail Welding Technology Material Handling	Outlook 2026 (Cover) Outlook for Contracting Amtrak Freight-car Forecast IOT & Predictive Maintenance
Special Advertising & Sponsorship Opportunities	Outlook Webcast Sponsorship: The Internet of Trains	Reader's Choice Awards Issue AREMA Show Issue IANA Show Issue NRC Chairman's Column	Rising Stars Issue	Outlook Webcast Sponsorship: MOW Service Market Growth Drivers RTA Show Issue NRC Chairman's Column	RailTrends Show Issue	MARS Show Issue NRC Show Issue NRC Chairman's Column
Guides, Reports & Directories	Annual Fleet Stats	C&S Product Information Directory	—	—	Track Buyers' Guide & Yearbook Ad close: 9/23/25 Materials Due: 9/30/25	—
Readership Study	Ad Study	—	—	Ad Study	—	—
Ad Close Date	6/6/25	7/8/25	8/5/25	9/8/25	10/10/25	11/10/25
Materials Due Date	6/17/25	7/18/25	8/14/25	9/17/25	10/20/25	11/19/25
Additional Digital Opportunities	Custom Emails Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Custom Emails Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Custom Emails Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Custom Emails Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Custom Emails Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace	Custom Emails Daily News eNewsletter Digital Ads Digital Problem Solvers Digital Top Executives on the Marketplace
Bonus Distribution	—	AREMA September 14 - 17 Indianapolis, IN IANA September 15 - 17 Long Beach, CA	—	RTA Oct 20 - 23 San Antonio, TX PROPEL Oct 6 Chicago, IL	RailTrends November 20-21 New York, NY	NRC January 7 - 10, 2026 Hollywood, FL MARS January 13 - 15, 2026 Schaumburg, IL

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