2027 EDITORIAL CALENDAR

Progressive RAILROADING

	January	February	March	April	May	June
Coverage	**Norfolk Southern Railway** (Cover) **Annual Grade Crossing Update** **Wheels, Axels, Brakes & Bearings** **Vegetation Management**	**CN** (Cover) **Annual Financing & Leasing Guide** **Monitoring** **NRC Projects of the Year**	**Women of Influence in Rail** (Cover) **Locomotive Technology** **Rail Safety Products** **Ballast Management**	**MOW Spending Report** (Cover) **Signal Houses (Structures and Components)** **Hopper Car Update** **Trackwork**	**BNSF Railway** (Cover) **Annual Ties Issue** **Fuel Management** **Surfacing & Tamping**	**Watco** (Cover) **C&S Spending Snapshot** **Intermodal Car Update** **Hi-Rail Maintenance Equipment** **Track Inspection** **Reader's Choice Awards**
Special Advertising & Sponsorship Opportunities	**Trackside Podcast Sponsorship**	**Trackside Podcast Sponsorship** **SWARS Show Issue** **NRC Chairman's Column**	**Trackside Podcast Sponsorship** **Women of Influence in Rail Issue** **ASLRRA Show Issue**	**Trackside Podcast Sponsorship** **NRC Chairman's Column**	**Trackside Podcast Sponsorship** **Railway Interchange Show Issue** **Railroad Day on Capitol Hill Issue** **APTA Rail Issue**	**Trackside Podcast Sponsorship** **Reader's Choice Awards Issue** **NRC Chairman's Column**
Guides, Reports & Directories	—	**Annual Finance and Leasing Guide**	—	**MOW Spending Report**	—	**C & S Spending Snapshot** **Car & Locomotive Buyers' Guide & Yearbook** Ad close: 4/23/27 Materials Due: 4/30/27
Readership Study	Ad Study	—	—	Ad Study	—	—
Ad Close Date	12/16/26	1/13/27	2/10//27	3/11/27	4/13/27	5/11/27
Materials Due Date	12/23/26	1/20/27	2/17/27	3/18/27	4/20/27	5/18/27
Additional Digital Opportunities	**Custom Emails** **Daily News eNewsletter** **Digital Ads** **Digital Problem Solvers** **Digital Top Executives on the Marketplace**	**Custom Emails** **Daily News eNewsletter** **Digital Ads** **Digital Problem Solvers** **Digital Top Executives on the Marketplace**	**Custom Emails** **Daily News eNewsletter** **Digital Ads** **Digital Problem Solvers** **Digital Top Executives on the Marketplace**	**Custom Emails** **Daily News eNewsletter** **Digital Ads** **Digital Problem Solvers** **Digital Top Executives on the Marketplace**	**Custom Emails** **Daily News eNewsletter** **Digital Ads** **Digital Problem Solvers** **Digital Top Executives on the Marketplace**	**Custom Emails** **Daily News eNewsletter** **Digital Ads** **Digital Problem Solvers** **Digital Top Executives on the Marketplace**
Bonus Distribution	—	**SWARS** March 9 - 10	**ASLRRA** April 14 - 16	—	**Railroad Day on Capitol Hill** May 19 **Railway Interchange** May 25 - 27 **APTA Rail** June 6 - 9	—

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Progressive RAILROADING

	July	August	September	October	November	December
Coverage	**Amtrak** (Cover) **Annual Fleet Stats** **Battery & Power Source Technology** **Rail Grinding** **Winter Challenges**	**Rising Stars** (Cover) **Insurance & Risk Management** **Autorack Car Update** **Rail Fasteners**	**Union Pacific Railroad** (Cover) **Rail Crew Management Software** **Autonomous Machinery** **Rail Lubrication /Friction Modifiers**	**Rail Mentor Awards** (Cover) **Rail Yard Technology** **Tank Car Update** **Emerging Products & Technology**	**RailTrends / Innovator Award** (Cover) **Rail-Car Repair** **Rail Welding Technology** **Material Handling**	**Outlook 2028** (Cover) **Outlook for Contracting** **Gondola & Aggregate Car Update** **Predictive Maintenance**
Special Advertising & Sponsorship Opportunities	**Trackside Podcast Sponsorship**	**Trackside Podcast Sponsorship** **Rising Stars Issue** **IANA Show Issue** **NRC Chairman's Column**	**Trackside Podcast Sponsorship** **AREMA Show Issue**	**Trackside Podcast Sponsorship** **Rail Mentor Awards Issue** **RTA Show Issue** **NRC Chairman's Column**	**Trackside Podcast Sponsorship** **RailTrends Show Issue** **NARS Issue**	**Trackside Podcast Sponsorship** **MARS Show Issue** **NRC Show Issue** **NRC Chairman's Column**
Guides, Reports & Directories	**Annual Fleet Stats**	—	—	—	**Track Buyers' Guide & Yearbook** Ad close: 9/23/27 Materials Due: 9/30/27	—
Readership Study	Ad Study	—	—	Ad Study	—	—
Ad Close Date	6/10/27	7/13/27	8/11/27	9/10/27	10/12/27	11/10/27
Materials Due Date	6/17/27	7/20/27	8/18/27	9/17/27	10/19/27	11/17/27
Additional Digital Opportunities	**Custom Emails** **Daily News eNewsletter** **Digital Ads** **Digital Problem Solvers** **Digital Top Executives on the Marketplace**	**Custom Emails** **Daily News eNewsletter** **Digital Ads** **Digital Problem Solvers** **Digital Top Executives on the Marketplace**	**Custom Emails** **Daily News eNewsletter** **Digital Ads** **Digital Problem Solvers** **Digital Top Executives on the Marketplace**	**Custom Emails** **Daily News eNewsletter** **Digital Ads** **Digital Problem Solvers** **Digital Top Executives on the Marketplace**	**Custom Emails** **Daily News eNewsletter** **Digital Ads** **Digital Problem Solvers** **Digital Top Executives on the Marketplace**	**Custom Emails** **Daily News eNewsletter** **Digital Ads** **Digital Problem Solvers** **Digital Top Executives on the Marketplace**
Bonus Distribution	—	**IANA** September 13 - 15	**AREMA** September 26 - 29 **APTA** September 26 - 29	**RTA** Oct 18 - 21	**NARS** (TBD) **RailTrends** November 18 - 19	**NRC** January 5 - 8, 2028 **MARS** January 11 - 13, 2028

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